



## **NATIVE AMERICAN BUSINESS ALLIANCE FUND AVAILABLE SPONSORSHIPS**



*9<sup>th</sup> Annual National Business/Procurement Conference  
July 19 & 20, 2009-Soaring Eagle Resort, Mt. Pleasant, MI*

### **Event Sponsorships Available**

#### **~~\$22,000.00~~ Conference Event Sponsorship – SOLD**

*Honda of North America, Inc.*

*Toyota Motor Manufacturing & Engineering of America, Inc.*

- **Two or more sponsors are welcome at this level**
- Recognition of sponsorship throughout the Conference at for one year on the Conference website – includes logo on sponsorship banner; listing in the Program Book and on the PowerPoint presentation; and listing on all 2009 Conference promotional materials.
- Name listing in Program Book with full page advertising space (**deadline June 19, 2009**)
- Full page Corporate Welcome Letter and photo of executive in Program Book (**deadline June 19, 2009**)
- Conference registration for 8 people
- Opportunity to distribute mutually agreeable literature and/or product sampling at Conference
- Opportunity to do a Welcome Address on Monday, July 20 (**excludes introduction of Keynote Speaker**)
- VIP seating at Monday Gala Dinner (2 tables/10 seats each table)
- Presented with Native American artwork/gift at opening of Event

#### **\$12,000.00 Gala Dinner (Monday, July 20<sup>th</sup>)**

- **Two or more sponsors are welcome at this level**
- Name listing in Program Book with full page advertising space (**deadline June 19, 2009**)
- Signage at the event and listing on Conference website and on the PowerPoint presentation; logo on sponsor banner
- Conference registration for 7 people
- Verbal acknowledgement from the podium during the Tuesday luncheon
- Opportunity to distribute mutually agreeable literature and/or product sampling at the luncheon
- VIP seating at Monday Gala Dinner (2 tables/10 seats at each table)
- Native American artwork/gift included with sponsorship & mailed after the Conference

## **\$11,000.00 Welcome Reception (Sunday, July 19<sup>th</sup>)**

- **Two or more sponsors are welcome at this level**
- Name listing in Program Book with full page advertising space (**deadline June 19, 2009**)
- Signage at the event and listing on Conference website and on the PowerPoint presentation; logo on sponsor banner
- Conference registration for 7 people
- Verbal acknowledgement from the podium during the Tuesday luncheon
- Opportunity to distribute mutually agreeable literature and/or product sampling at the luncheon
- VIP seating at Monday Gala Dinner (2 tables/10 seats at each table)
- Native American artwork/gift included with sponsorship & mailed after the Conference

## **~~\$5,300.00 Ojibway Breakfast Sponsor~~ -- SOLD (Monday Morning Kick-Off, July 20<sup>th</sup>)**

### *Kellogg Company*

- Name listing in Program Book with 1/2 page advertising space (**deadline June 19, 2009**)
- Signage at the event and listing on Conference website and on the PowerPoint presentation; logo on sponsor banner
- Conference registration for 4 people
- Participate in the Welcome Ceremony
- Opportunity to distribute mutually agreeable literature and/or product sampling
- VIP seating at Monday kick-off breakfast
- Native American artwork/gift included with sponsorship & mailed after the Conference

## **\$3,500.00 Cultural Presentation – 1 still available at this level (Monday Morning Kick-Off and Monday evening awards dinner, July 20<sup>th</sup>)**

### *Minority Business Development Agency*

- Cultural Reception & Presentation before kick-off breakfast and Gala Dinner events
- Name listing in Program Book with 1/2 page advertising space (**deadline June 19, 2009**)
- Signage at the event and listing on Conference website and on the PowerPoint presentation; logo on sponsor banner
- Conference registration for 2 people
- Verbal acknowledgement from the podium during the Gala Dinner if applicable
- Opportunity to distribute mutually agreeable literature and/or product sampling
- Native American artwork/gift included with sponsorship & mailed after the Conference

## **\$8,000.00 Eagle Sponsorship/Many Available**

- Name listing in Program Book with full page advertising space (**deadline June 19, 2009**)
- Recognition on the Conference website and on the PowerPoint presentation; logo on sponsor banner
- Conference registration for 4 people
- Opportunity to distribute mutually agreeable literature and/or product sampling
- VIP seating at Gala Dinner (1 table/10 seats available)
- Native American artwork/gift included with sponsorship & mailed after the Conference

## **\$5,000.00 Hawk Sponsorship/Many Available**

*The Coca-Cola Company*

- Name listing in Program Book with 1/2 page advertising space (**deadline June 19, 2009**)
- Recognition on the Conference website and on the PowerPoint presentation; logo on sponsor banner
- Conference registration for 3 people
- Opportunity to distribute mutually agreeable literature and/or product sampling
- VIP seating at Gala Dinner (1 table/10 seats available)
- Native American artwork/gift included with sponsorship & mailed after the Conference

## **\$3,000.00 Falcon Sponsorship/Many Available**

- Name listing in Program Book with 1/2 page advertising space (**deadline June 19, 2009**)
- Recognition on the Conference website and on the PowerPoint presentation
- Conference registration for 2 people
- VIP seating at Gala Dinner (1 table/10 seats available)

## **\$1,200.00 Afternoon Break – 1 Available**

- Company name listed in Program Book
- Conference registration for 1 person
- Signage at designated break; listing on the Conference website and on the PowerPoint presentation
- Verbal acknowledgement from the podium during the Conference

## **CONFERENCE GOLF MIXER SPONSORSHIPS AVAILABLE**

### **\$3,000.00 Conference Golf Mixer Sponsorship**

- **Two or more sponsors are welcome at this level**
- Full page Corporate Welcome Letter and photo of executive in Program Book (**deadline June 19, 2009**)
- Name listing in Program Book with full page advertising space (**deadline June 19, 2009**)
- Signage at event; recognition on the Conference website and on the PowerPoint presentation; logo on sponsor banner
- Conference registration for 4 people
- Opportunity to distribute mutually agreeable literature and/or product sampling at the Golf Mixer
- VIP seating at Gala Dinner (1/2 table/5 seats available)
- Native American artwork/gift included with sponsorship and mailed after Conference

### **\$1,000.00 Conference Golf Mixer – Boxed Lunch – 1 Available**

- Name listing in Program Book
- Signage at the Golf Mixer; recognition on the Conference website and on the PowerPoint presentation
- Conference registration for 1 person
- Verbal acknowledgement from the podium during the Conference

## **MEDIA SPONSORSHIPS AVAILABLE**

### **\$7,500.00 Media Sponsor for Conference – NABA Short Video Production**

- **Two or more sponsors are welcome at this level**
- Full page advertisement with priority placement in Program Book (**deadline June 19, 2009**)
- Signage at event; recognition on the Conference website and on the PowerPoint presentation; logo on sponsor banner
- Conference registration for 3 people
- Recognition of sponsorship listed on video production
- Opportunity to distribute mutually agreeable literature and/or product sampling at the Golf Mixer
- Native American artwork/gift included with sponsorship and mailed after Conference

### **\$6,500.00 Conference Program Book Sponsor/1 Available**

- Full page advertisement with priority placement in Program Book (**deadline June 19, 2009**)
- Signage at event; recognition on the Conference website and on the PowerPoint presentation; logo on sponsor banner
- Conference registration for 3 people
- Company logo featured on Program Book cover
- Native American artwork/gift included with sponsorship and mailed after Conference

### **\$1,750.00 Connection Zone (Internet Café) Sponsor/ 1 Available**

- Name listing in Program Book with 1/2 page advertisement space (**deadline June 19, 2009**)
- Signage at the Conference; recognition on the Conference website and on the PowerPoint presentation
- Conference registration for 1 person

## **MISCELLANEOUS SPONSORSHIPS AVAILABLE**

### **\$5,000.00 Conference Bag Sponsor/1 Available**

- Name listed in Program Book
- Recognition on the Conference website and on the PowerPoint presentation; logo on sponsor banner
- Company logo will be printed on the Conference bag along with the NABA logo
- Conference registration for 2 people

### **\$2,000.00 Conference Name Badges**

- Name listed in Program Book
- Recognition on Conference website and on PowerPoint presentation
- Conference registration for 1 person
- Sponsor will have company name & company logo on name badges

### **\$1,500.00 Conference Neckbands(Lanyards) Sponsor/ 1 Available**

- Name listing in Program Book
- Recognition on the Conference website and on the PowerPoint presentation
- Sponsor will have company name & company logo on neckbands
- Conference registration for 1 person

### **~~\$1,200.00 Registration Packet Notepads - SOLD~~**

*Magna International*

- Name listing in Program Book
- Recognition on the Conference website and on the PowerPoint presentation
- Sponsor will have company name & company logo on notepads

### **\$1,500.00 Advertising: Outside Back Cover of Program Book/1 Available**

- Full page advertisement in the Conference Program Book (**deadline June 19, 2009**)

### **\$1,200.00 Advertising: Inside Front Cover of Program Book/1 Available**

- Full page advertisement in the Conference Program Book (**deadline June 19, 2009**)

### **\$800.00 Advertising/Many Available**

- Full page advertisement in the Conference Program Book (**deadline June 19, 2009**)

### **\$700.00 Advertising/Many Available**

- 1/2 page advertisement in the Conference Program Book (**deadline June 19, 2009**)