



**News Release
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**For More Information
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**The Native American Business Alliance Fund (NABA) announces its
8th Annual National Business/Procurement Conference**

Bingham Farms, MI-The Native American Business Alliance Fund (NABA) will host its 8th Annual National Business/Procurement Conference April 27 – 29, 2008 at the Pearl River Resort in Choctaw, Mississippi. The resort is located on Tribal Land of the Mississippi Band of Choctaw Indians. Chrysler, LLC serves as this year's event sponsor. This Conference, which has the theme "*Creating Wealth in Indian Country*", provides multiple opportunities for Native American Business Leaders, Tribal Officials, Governmental Agencies and Corporate Purchasing Representatives from Fortune 500 Companies to network, exchange business opportunities, and to highlight cutting-edge paths to success that have been followed by many Native American Business Owners. Over 200 attendees are expected to attend this intimate annual event. Several of the attendees are expected to participate in the Business Resource Room and to meet one-on-one with Corporate Purchasing Representatives.

Throughout the three-day conference, keynote speakers will share their stories of business success, entrepreneurial leadership and their position on the state of economic development within Indian Country. Seminar topics will emphasize the theme of the conference and will provide an educational and entrepreneurial focus for Native American Business Owners and Tribal Officials and Leaders looking to do business with Corporate America, along with Corporate Representatives seeking Native American (MBE) suppliers.

Some of the many sponsors for the NABA conference include: Mississippi Band of Choctaw Indians, Ford Motor Company, UPS, Inc., Kellogg Co., General Motors Corporation, Dakota Integrated Systems, Toyota Motor Engineer & Manufacturing, Starwood Corporation, American Express, Choctaw-Kaul Distribution Co., The Home Depot, Prystup Packaging, The Coca-Cola Company, and Systrand Manufacturing Corporation.

“Attending the NABA Conference is like no other conference, convention or trade show. This conference is an event of opportunity; a place to exchange ideas and share experiences; and an event where you can actually feel you've had a meaningful exchange in meeting face-to-face with Corporate Representatives. It is also a time to demonstrate

your readiness to do business as a certified MBE,” said Jackie Gant, NABA National Executive Director and enrolled member of the Oneida Nation of Thames.

The NABA conference will open on Sunday with a Golf Mixer. The proceeds of this Golf Mixer will support NABA’s Small Business Scholarship Fund. The Golf Mixer will be followed by two exceptional evening receptions: NABA will salute its Corporate Partners with a Corporate Appreciation Reception; this will be immediately followed by a more general Welcome Reception where attendees will enjoy outstanding food and entertainment and will experience the first official networking event of the Conference.

Day Two (Monday) will serve as the official kick-off of the 2008 Conference featuring a cultural presentation by the Mississippi Band of Choctaw Indian Dancers and Drummers, and opening addresses by Jethro Joseph of Chrysler, LLC (which is also the event sponsor); Mississippi Band of Choctaw Indians’ Miko Beasley Denson; Lee Pepion, NABA Board President; Kenny Tubby, President of Choctaw-Kaul Distribution Co.; and Toyota Motor Engineering & Manufacturing, NA. Following the opening ceremony, attendees will participate in a networking luncheon, attend thought-provoking seminars, tour the industrial community of Choctaw Business Development, and end the evening under the southern sky networking at the Dancing Rabbit Golf Club.

The final day of the conference (Tuesday) will open with an all-day Business Resource Room of table top displays. This is a new feature of the NABA Conference, designed to help showcase not only Native American Owned Businesses but Corporations looking to exchange business materials on their respective companies and to gather more information on Native Businesses existing in Indian Country. As the day continues, a Member-to-Member session is available for those wanting to meet face-to-face with Corporate Representatives where procurement opportunities can be discussed.

The Conference will conclude with an exclusive Tribal & Corporate Networking Session and evening cultural presentation, a Gala Dinner, and an awards ceremony. Attendees will have a final opportunity to network and enjoy themselves at a fabulous Farewell Reception.

About NABA

Founded in 1995 by four Native American business owners, NABA provides independently owned and tribally-based businesses in the United States and Canada with the opportunity to develop relationships with purchasing representatives from Fortune 500 companies and more. NABA also provides corporations with opportunities to understand and enjoy Native American traditions through culturally enriching conferences and networking events. NABA currently has over 300 members and works with over 10,000 Native American-owned businesses registered as suppliers.

For information on available sponsorships contact the NABA National Office at (248) 988-9344 and for additional conference information or to register online at (www.native-american-bus.org).

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